

veneers by ash

2-DAY HANDS ON COURSE

Would you like to learn everything about providing porcelain veneer cases in one excellent, unique and informative Hands-On Course?

Would you like to fast track your skills and knowledge and learn from a renowned dentist with over 30 years' experience?

Do you know exactly how to do perfect veneer preparations, trial smile creation, trial smile review and cementation? How confident are you about occlusion to ensure you provide beautiful, healthy and long-lasting smiles, avoiding fractures and expensive remakes?

What equipment, materials and burs are the best in the world to do this type of work properly?

How do you choose which cases to treat?

How do you communicate ideally with the patient and the ceramist technician to avoid mistakes and ensure your patients are really happy with the end result?

INCREASE YOUR CONFIDENCE AND DELIVER SUCCESSFUL AND PREDICTABLE SMILE MAKEOVERS WITH PORCELAIN VENEERS.

An inspirational and intensive **two-day hands on course** in London, run by leading cosmetic dentist Dr Ash Parmar. Learn the A-Z of how to develop a successful career in cosmetic dentistry and carry out porcelain veneer treatments with enhanced **skill and confidence**. Enjoy world class dental education and an enjoyable gastronomic experience to make these two days of training unforgettable!

WHAT WILL ASH COVER IN 2 DAYS?

“Setting the scene” – the importance of aesthetic décor & ambience of your practice.

Professionalism & customer care – how to really look after your patients & create “raving fans”.

Ideal marketing – the best ways to attract the right patients for porcelain veneers.

Step-by-step training to develop your cosmetic, technical and occlusion skills.

The Art of Ethical Selling & Communication...aim to increase your case acceptance to 90%!

Role plays – mastering conversation skills in private dentistry.

Comprehensive dental examinations – Smile Analysis & how to design the ideal smile.

Photography – how to take perfect digital photographs with an SLR camera.

Treatment Planning – develop your diagnostic skills and avoid errors.

Wear cases – how to treat a more complex case that requires opening up the vertical dimension with treatment in CR (centric relation).

Digital Smile Design vs cosmetic imaging vs direct mock ups vs wax ups & “test drive a trial smile” – which is the best and easiest to do?

Hands on experience – carry out ideal, minimal veneer preparations on 8 upper teeth on a digitally printed model. Ash will show you step-by-step how to do great veneer preparations, and then you do it.

Clinical records required for Smile Makeovers – live demonstration & hands on session.

Use the **best burs, equipment and materials** for optimum results.

Technology – use of 3D Scanners, lasers (for gingival recontouring), and T Scan (the best digital occlusion analysis software in the world); live demonstration of this impressive technology.

Laboratory communication – getting the best results for your patient, predictably! Learn the exact ceramic choices/shades for each type of smile you are likely to provide.

Stress free cementation – how to fit veneers properly using rubber dam. Live demonstration on a model of how Ash fits 8-10 veneers predictably, safely and stress free!

Personal & professional development – learn how to achieve a balanced and fulfilled life and run a successful & profitable practice. This course is NOT just about porcelain veneers, but actually on how to become a holistic and complete dentist...



"I consider this course as a life changing experience. There were a lot of "WOW" moments and I also felt emotional watching the transformation the patients experienced in Ash's presentations. Ash is not only one of the top dentists in cosmetic dentistry in the UK, but also a wonderful human being. He is genuinely interested in improving his patients' smiles and lives and he has no limits in sharing everything he knows, good and bad experiences. Ash also has this gift to inspire and to encourage everyone telling us we can do it. Words are not enough to describe the level of excellence!"

GEORGINA MIRICA, DENTIST



"Ash treated my mother a few years ago for full porcelain veneers and crowns. I knew I had to find one of the best in the game for such an important procedure. He let me watch the procedure but also his manner and patient care was second to none. Ash uses premium equipment and advanced techniques to achieve his results. He is a master when it comes to ceramics. Importantly, he brings together science and art and shares his knowledge most handsomely with his students. I highly recommend his course."

RHONA ESKANDER, PRINCIPAL DENTIST



"Ash is a wonderfully talented dentist who can create beautiful smiles. For many years I have seen first-hand how he has changed his patients' lives with the new smiles created for them. Ash deserves special recognition as he has invested years of time and money to become a talented dentist... Ash is my dentist and he has provided me with a Smile Makeover."

LAURA HORTON, PATIENT & CEO OF LAURA HORTON CONSULTING

AIMS & OBJECTIVES

The aims of this unique and inspirational 2-day Course are:

- ◆ Dentists to get a clear theoretical and practical insight regarding comprehensive dentistry using porcelain restorations, i.e. Smile Makeovers.
- ◆ Understand the best materials, instruments and equipment needed to deliver the optimum results for your patients.
- ◆ Photography & communication in cosmetic dentistry.
- ◆ The A-Z of porcelain veneer techniques to create predictable results with confidence.
- ◆ Use of modern technology such as a 3D digital scanner, dental lasers, and T Scan to achieve ideal outcomes for patients.
- ◆ Learn about ethical selling concepts and verbal skills for increased case acceptance.
- ◆ Treatment planning – review of clinical cases to improve your knowledge and confidence.
- ◆ Interactive lectures, discussions and hands-on sessions for the best learning experience.

DEVELOPMENT OUTCOMES

This 2-day Course meets all four of the GDC's development outcomes A, B, C and D.

14 hours of CPD points.

COURSE DETAILS & BOOKING

For dates and how to book, visit www.theacademybyash.co.uk

The Course fee is **£1750+VAT**.

- ◆ All equipment, materials, and models will be provided for the Course.
- ◆ High definition video camera equipment will be used for the best learning experience.
- ◆ Comprehensive workbook (with detailed notes from Ash's lectures and lots of scientific studies).
- ◆ Course includes refreshments and delicious food.

To find out the more about Ash, his state-of-the-art beautiful spa-like practice, and his Training Academy, please have a look at:

WWW.SMILEDESIGNBYASH.CO.UK

WWW.THEACADEMYBYASH.CO.UK

 [@ASHPARMARDENTIST](https://www.instagram.com/ASHPARMARDENTIST)

The course to learn about porcelain restorations
& Smile Makeover dentistry and occlusion.

***“Turning decades of knowledge and
experience into days of learning.”***